

<b>Professor name</b>	Antonio Pastore
<b>Bachelor (Laurea di I livello)</b>	Business Administration
<b>Academic year</b>	2015/2016
<b>I or II semester</b>	II semester
<b>Number of ECTS credits</b>	C.F.U. 10
<b>Scientific Sector Code</b>	SECS-P/07

**Course of General Business Administration (a.a. 2015/2016)**

**(Prof. Antonio Pastore)**

University of Bari Aldo Moro

Bachelors degree in Business Administration

**Admission criteria:**

Specific skills and / or pre-requisites are not required, except those required for enrollment in the first degree in Business Administration.

**Aims of the course:**

To provide students with the tools to learn and investigate the issues that draw on the lives of microsystems.

**Course outline:**

The study of the conditions of existence of the operating units.

The company as a system of economic forces: structural features and operational connotations.

The general and specific environment and its partitions.

The segmentation of the business system.

The functional areas: the logic of identification and specific attributes.

The operating process in its different forms.

The assets of the companies and the classification of their various elements.

The values of operation: the limits of rationality, the valuation principles and related operational criteria.

Management policies to ensure the conditions for the creation of endogenous financial flows.

The process of formation of the total economic result and for the period.

The theoretical accounting policies and procedures related to the documentation of the different management events.

The documentation of synthesis and the reporting phenomenon in its various aspects.

The business functionality: definitional parameters.

The merchant and banking quantitative determinations.

**Study material:**

Those who are interested in taking the examination may use, at their discretion, one or more university textbooks, whatever the School of Business Administration of the authors, provided that the given arguments are treated in an exhaustive way.

By way of example:

1. for the theoretical part:  
PASTORE Antonio: Fondamenti di teorica aziendale, II edizione, Cacucci, Bari, 2009.
2. for the application part on the accounting method:  
PASTORE Antonio: Applicazioni microeconomiche, Adriatica editrice, Bari, 2001.
3. for the application part on the quantitative determinations:  
An updated version of any commercial calculation.

**Assessment methods:**

Written without oral presentation

The exam aims to ascertain the adequate preparation of candidates for the continuation of their university career and the acquisition of credits corresponding to the activities followed, with specific reference to the issues of the indicated course content.

**Teaching methods**

- Direct contact
- Lectures

This course is not in an e-learning Web Site area